

THE CASTRO VALLEY HIGH SCHOOL **Olympian**

Advertising information and order form 2018-19

Business: _____

Contact name: _____

Address: _____

Phone number: _____

Email: _____

Size of ad: _____

of ads: _____

Total: \$ _____

Please check the boxes beside your desired publication dates.

<u>Publication Dates</u>	<u>Ad submission deadlines</u>
<input type="checkbox"/> Oct. 5	Sept. 21
<input type="checkbox"/> Oct. 26	Oct. 12 (Homecoming issue)
<input type="checkbox"/> Nov. 15	Nov. 1
<input type="checkbox"/> Dec. 14	Nov 30 (Winter Ball issue)
<input type="checkbox"/> Jan. 17	Dec. 20
<input type="checkbox"/> Feb. 8	Jan. 25 (Spring Fling issue)
<input type="checkbox"/> March 1	Feb. 15
<input type="checkbox"/> March 22	March 8
<input type="checkbox"/> April 12	March 29 (CV Prom issue)
<input type="checkbox"/> May 10	April 26
<input type="checkbox"/> May 31	May 17
<input type="checkbox"/> June 3	May 17 (Graduation issue)
<input type="checkbox"/> Online	Start date _____

Advertising Rates (circulation 2,000)

Size		# of Ads			
		1	4	8	12
Business Card	3.5" x 2"	\$25	\$90	\$175	\$240
1/8 Page	4" x 4"	\$50	\$180	\$350	\$480
1/4 Page	6" x 8"	\$100	\$360	\$700	\$960
1/2 Page	10" x 8"	\$200	\$720	\$1400	\$1920

Online: \$25/month

Inserts: \$100/issue

Please make checks payable to CVHS. Return form, ad and check to:

***Olympian* advertising
 Castro Valley High School
 19400 Santa Maria Avenue
 Castro Valley, CA 94546**

Please feel free to contact us!
 Advisor Matt Johanson
 cvhsolympian@gmail.com

**Extra Extra: *The Olympian* conquers the Internet!
www.cvhsolympian.com gets hundreds of views daily;
 inquire about online ads for just \$25 per month.**



We're everywhere, check us out!

**Facebook.com/cvhsolympian
 YouTube.com/cvhsolympian
 Instagram.com/cvhsolympian
 Twitter.com/cvhsolympian**