



THE CASTRO VALLEY HIGH SCHOOL

# OLYMPIAN

## Advertising rate information and order form

Business: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Size of Ad: \_\_\_\_\_

# of Ads: \_\_\_\_\_

Total \$: \_\_\_\_\_

**Please check the box(es) beside your desired publication date(s).**

**Publication Dates**

**Ad submission deadlines**

- |   |   |
|---|---|
| <input type="checkbox"/> Early October  | <input type="checkbox"/> Late September             |
| <input type="checkbox"/> Late October   | <input type="checkbox"/> Mid-October                |
| <input type="checkbox"/> Mid-November   | <input type="checkbox"/> Early November             |
| <input type="checkbox"/> Mid-December   | <input type="checkbox"/> Early December             |
| <input type="checkbox"/> Mid-January    | <input type="checkbox"/> Early January              |
| <input type="checkbox"/> Early February | <input type="checkbox"/> Late January               |
| <input type="checkbox"/> Early March    | <input type="checkbox"/> Late February              |
| <input type="checkbox"/> Late March     | <input type="checkbox"/> Early March                |
| <input type="checkbox"/> Mid-April      | <input type="checkbox"/> Late March                 |
| <input type="checkbox"/> Early May      | <input type="checkbox"/> Late April                 |
| <input type="checkbox"/> Early June     | <input type="checkbox"/> Mid-May                    |
| <input type="checkbox"/> Early June     | <input type="checkbox"/> Mid-May (Graduation issue) |
| <input type="checkbox"/> Online         | Start date _____                                    |

### Advertising Rates (circulation 2,000)

Size		# of Ads			
		1	4	8	12
Business Card	3.5" x 2"	\$25	\$90	\$175	\$240
1/8 Page	4" x 4"	\$50	\$180	\$350	\$480
1/4 Page	6" x 8"	\$100	\$360	\$700	\$960
1/2 Page	10" x 8"	\$200	\$720	\$1400	\$1920

Online: \$25/month  
 Inserts: \$150/issue  
 (Deliver inserts directly to Folgergraphics at 2339 Davis Ave. in Hayward, CA 94545. Mark them "For CVHS Olympian."  
 Send checks to *The Olympian* at CVHS.)

**Please make checks payable to CVHS. Return form, ad and check to:**

***Olympian* advertising  
Castro Valley High School  
19400 Santa Maria Avenue  
Castro Valley, CA 94546**

Please feel free to contact us!  
**Advisor:** Matt Johanson  
cvhsolympian@gmail.com

**Thanks for supporting *The Olympian*!**

**Extra Extra: *The Olympian* conquers the Internet!  
www.cvhsolympian.com gets hundreds of views daily;  
inquire about online ads for just \$25 per month.**



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